

### **Journalism 101 - Introduction to Mass Communications (also listed as Mass Communications 101)**

Skills Expected: Reading 5; Writing 5; Listening-speaking 5; Math 1

Coursework:

- 20 to 40 pages of reading per week
- journal entries (brief) for every class
- 2 term or research papers (750 words) per semester
- occasional individual oral presentations
- 5 essay exams per semester
- 5 multiple-choice exams per semester
- unlimited opportunity for extra-credit papers
- Students are taught to write on Macintosh computers using a simple word-processing program.

### **Journalism 102 - Reporting the News (also listed as Mass Communications 102)**

Skills Expected: Reading 5; Writing 6; Listening-speaking 6; Math 1

Coursework:

- Up to 50 pages of reading per week
- Weekly articles (100-500 words each) Students write both at home and in computer lab
- 4 short-answer and multiple choice quizzes
- A midterm exam
- A final exam

### **Journalism 106 - Introduction to Broadcast Journalism (also listed as Mass Communications 106)**

Skills Expected: Reading 5; Writing 5; Listening-speaking 5; Math 1

Coursework:

- 5 to 20 pages of reading per week
- 1 to 2 lab reports (in-class practice) per week
- 7 to 8 outside-of-class essays/news stories (50-100 words each) per semester
- 3 to 4 video (shoot, script and edit) news packages (1-1/2 to 3 minutes) per semester
- 3 to 4 multiple-choice/true-false exams per semester

### **Journalism 107 - Magazine Writing (also listed as Mass Communications 107)**

Skills Expected: Reading 5; Writing 5+; Listening-speaking 5; Math 1

Coursework:

- 15 to 30 pages of reading per week
- 4 outside-of-class articles (3-5 pages) per semester
- Various short writing assignments, including query letters

### **'New' Journalism 110 - Photojournalism**

Skills Expected: Reading 5-7; Writing 5-7; Listening-speaking 5-7; Math 2

Coursework

- 15-25 pages per chapter; 14-16 chapters from text per semester; 10-12 grade reading level
- 2-3 lab reports, 1 page each; student will analyze what they learned from in-class photo exercises
- 8-10 outside-of-class (1 page or less) per semester (1 query letter and 6-10 photo captions)
- 3 exams: (1 short answer; 1 multi-choice; 1 true-false)
- 1 oral report on the career of a photojournalist. Students will present their photos to the class for group review and will read their captions for the photos. Students will participate in critique of each other's work during class.
- Other:

Students need to grasp concepts of fractions, decimals, and multiplication of these to understand how to calculate increase/decrease in exposure. Students need to read timers and graduated beakers in photo lab. Instructions are clearly posted in photo lab for use of all equipment.

Students will photograph 2-3 in-class exercises designed to build basic skills. Students will photograph 5-6 projects on their own time (requiring 2-10+ hours, depending on project).

Two of the projects will be multi-photo projects of 3-10 photos which tell a story. Students will also do photo assignments for the school newspaper, El Vaquero.

During the course students will learn basic black-and-white film development and printing, and will be introduced to basic Photoshop use for photojournalism.

Creating photos with strong visual impact and story telling content is the emphasis of this course.

**[Skill levels expressed are considered a minimum for academic success. Students should expect differences in assignments and exams depending on instructor preferences].**