#### Glendale Community College Educational Master Plan as Introduced in the Year 2010 Strategic Goals and Strategic Priorities

## Strategic Goal 1: Students Awareness, Access. Persistence, and Success

- 1.1 Awareness. Improve awareness of GCCD resources with increased and effective internal and external communication
- 1.2 Access. Increase student access by developing strategies and systems to improve student articulation, assessment, and basic skills preparedness
- 1.3 *Persistence and Success.* Increase student persistence and success in completion of their educational goals

# Strategic Goal 2: Economic and Workforce Development

- 2.1 Centralize the planning, development, and coordination of Economic & Workforce Development activities, programs, and services throughout GCCD
- 2.2 Collaborate with LACCD at its Van de Kamp Campus in Atwater Village
- 2.3 Explore other potential collaborations with other businesses and community colleges (e.g., Pasadena City College)

### Strategic Goal 3: Instructional Programs and Student Services

- 3.1 Implement empirically-based planning and decision-making
- 3.2 Improve and increase the use of Student Education Plans (SEP) and PeopleSoft for Instructional Planning
- 3.3 Strengthen the interface between Student Services and Instructional Services for both credit and noncredit students and both transfer and CTE credit students
- 3.4 Streamline the movement through curriculum
- 3.5 Promote innovative Learning for 21st Century Students and Faculty

# Strategic Goal 4: Fiscal Stability and Diversification (Enrollment Management)

- 4.1 Institutionalize the Enrollment Management Committee as a part of the GCCD governance structure
- 4.2 Apply KH's Strategic Cost Management model and enhanced enrollment management approaches
- 4.3 Diversify revenue sources
- 4.4 Establish a centralized, GCCD-wide grant-writing function

Note: The complete Educational Master Plan 2010 document includes detailed action plans organized under the strategic goals and strategic priorities listed above. The complete EMP 2010 is available online at http://www.glendale.edu/masterplanning.