

COURSE OUTLINE  
**Journalism 106**  
**Introduction to Broadcast Journalism I**

I. **Catalog Statement**

Journalism 106 covers the process of gathering, writing, editing, and presenting the news on radio and television. Particular emphasis is placed on writing for broadcast, news judgment, visual considerations vs. sound, interviewing techniques, ethics, scripting, and news organizations' infrastructure.

Units – 3.0

Lecture Hours – 3.0

Total Laboratory Hours – 1.0

(Faculty Laboratory Hours 1.0 + Student Laboratory hours 0.0 = 1.0 Total  
Laboratory Hours)

Prerequisite: None

II. **Course Entry Expectations**

Skills Level Ranges: Reading: 5; Writing: 6; Speaking/Listening: 6; Math: 1

III. **Course Exit Standards**

Upon successful completion of the required coursework, the student will be able to:

1. exercise good news judgment, taking into consideration the newsworthiness of a story, ethical methods of information-gathering, and how different methods of presenting the story will have different effects on the audience;
2. gather information for stories, using proper techniques, judgment, and development of sources;
3. write stories for a newscast using proper techniques, ethics, judgment, and style;
4. conduct a professional interview;
5. edit and rewrite broadcast news stories;
6. script both radio and television newscasts.

IV. **Course Content**

- |    |                        |          |
|----|------------------------|----------|
| A. | Broadcast news writing | 12 hours |
|    | 1. Writing for the ear |          |

2. Writing the news story
3. News judgment
4. Feature
5. Scripting visuals
- B. Broadcast news coverage 12 hours
  1. Broadcast news organization
  2. The interview
  3. Actualities
  4. Electronic news gathering
- C. Broadcast news editing 12 hours
  1. Videotape basics
  2. Gathering and editing for television news
  3. Editing and rewriting broadcast news
  4. Preparing the radio newscast
  5. Scripting the television newscast
- D. Broadcast news problems and potential 12 hours
  1. Legal considerations
  2. Ethics and professionalism
  3. Ratings and promotion; the business
- E. Lab 16 hours

V. **Methods of Presentation**

The following instructional methodologies may be used in the course:

1. class lecture and discussion;
2. group learning;
3. field trips;
4. guest speakers.

VI. **Assignments and Methods of Evaluation**

1. Quizzes
2. News writing assignments
3. Scripting assignment
4. Recording assignments
5. Final comprehensive exam.

VII. **Textbook**

Stephens, Broadcast News

Portland, OR: Cengage Learning, 4th edition, 2004

12<sup>th</sup> Grade Textbook Reading Level

ISBN: 13:97-805345-957-08

VII. **Student Learning Outcomes**

Upon successful completion of the required coursework, the student will be able to:

1. exercise good news judgment, taking into consideration the newsworthiness of a story, ethical methods of information-gathering, and how different methods of presenting the story will have different effects on the audience;
2. gather information for stories, using proper techniques, judgment, and development of sources;
3. write stories for a newscast using proper techniques, ethics, judgment, and style;
4. conduct a professional interview;
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