

COURSE OUTLINE

Journalism 104 (C-ID Number JOUR 131) Student Publications Editor (C-ID Title: Lower Division Student Media Practicum II)

I. Catalog Statement

Journalism 104 is an intermediate course in writing news, feature, and opinion articles; copy reading and editing; headline writing; newspaper layout and make-up; and the mechanics of newspaper production. There is an increased emphasis on in-depth reporting for print as well as online and broadcast media. There is further study of law and ethics of the press with an overall emphasis on the function and responsibility of the newspaper, internet and social media. There is also a greater emphasis on interpretative reporting. This course produces the campus newspaper, El Vaquero as well as the website for the paper, which includes a broadcast component. Social Media Platforms such as Twitter and Facebook are also implemented. Students in this class assume responsibility for editing and managing El Vaquero, the print and online editions.

Total Lecture Units: 2.0

Total Laboratory Units: 1.0

Total Course Units: 3.0

Total Lecture Hours: 32.0

Total Laboratory Hours: 48.0

Total Laboratory Hours To Be Arranged: 0.0

Total Faculty Contact Hours: 80.0

Prerequisite: JOUR 103

II. Course Entry Expectations

Prior to enrolling in the course, the student should be able to:

- synthesize information from interviews, observation, documents, and other sources into news, feature, opinion, entertainment, and sports articles for the campus newspaper;
- demonstrate the critical faculties necessary to determine the difference between fact and opinion in newsgathering and writing by:
 - a. writing fact-based, unbiased news articles;
 - b. determining the veracity of sources for stories;
 - c. know when sources are self-serving, and choosing when appropriate to give them a forum;

- write analyses of issues facing students and the rest of the campus community by means of producing well-researched, fact-based opinion and explanatory articles;
- demonstrate the interpersonal skills essential in gathering the news;
- demonstrate working knowledge of Associated Press style rules;
- demonstrate basic proficiency in computerized newspaper layout, including preparing both stories, photos, and videos for publication.

III. Course Exit Standards

Upon successful completion of the required coursework, the student will be able to:

- oversee the production of a student newspaper, with responsibility for its content and editing, and meeting deadlines;
- assign stories to writers;
- assign photos to photographers;
- effectively critique the work of writers and photographers;
- demonstrate editing skills that will make news articles more readable and factually accurate;
- demonstrate a keen sense of news judgment, determining why some articles are more newsworthy than others;
- will write at least 8,000 published words in a semester;
- lay out pages digitally, including both stories and photos;
- upload stories, photos and videos to a website.

IV. Course Content

Total Faculty Contact Hours = 80.0

- A. Function and Responsibility of the College Newspaper (**Lecture 4 hours/ Laboratory 2 hours**)
 1. To the college community
 2. To the general public
 3. By extension, heavy emphasis is also placed on the responsibility of the press to society
 4. Analysis of responsibility of newspaper to readership
- B. Accurate and Concise Journalistic Writing (**Lecture 4 hours/ Laboratory 6 hours**) for Print, Online, Multimedia, and Broadcast Journalism
 1. Writing under deadline
- C. Improving Speed and Polish of Writing (**Lecture 1 hour/ Laboratory 10 hours**)
 1. Writing assignments

- D. Critical Reviewing for the Press (**Lecture 2 hours/ Laboratory 6 hours**)
 - 1. Writing critical reviews
- E. Photojournalism (**Lecture 2 hours/ Laboratory 4 hours**)
 - 1. Using photos to tell a story, to enhance articles
- F. El Vaquero and Professional Newspaper Style and Format (**Lecture 2 hours**)
- G. Professional Terminology and Jargon (**Lecture 2 hours**)
- H. Functions and Responsibilities of the Copyeditor (**Lecture 5 hours/ Laboratory 8 hours**)
 - 1. Theory and Practice of Effective Headline Writing
 - 2. Functions and Responsibilities of the City and News Desks
 - 3. Mechanics of Copy Reading, Editing and Proof Reading
 - 4. Functions of Make-up
 - 5. Theory and Application of Page One and Inside Page Tabloid Make-up
- I. Mechanics of Newspaper Production (**Lecture 2 hours/ Laboratory 8 hours**)
 - 1. Use of Computers
 - 2. Working Under Deadline
 - 3. Advertising, Sales and Distribution
- J. Law of the Press – Freedoms and Limitations (**Lecture 2 hours**)
- K. Ethics of Journalism (**Lecture 2 hours**)
- L. Interpretive Reporting and Storytelling (**Lecture 4 hours/ Laboratory 4 hours**)
 - Definition of interpretation
 - 1. Application of interpretive reporting, demonstrating tolerance and integrity
 - 2. Comparing and contrasting interpretative reporting styles
 - a. Ability to recognize the story with possibilities or demands for interpretation
 - b. Adequate perspective in recognizing the relative and comparative importance of news stories

V. **Methods of Instruction**

The following methods of instruction may be used in the course:

- class lecture and discussion;
- group learning—including critiquing *El Vaquero* and editing stories for *El Vaquero*.

VI. **Out of Class Assignments**

The following out of class assignments may be used in the course:

- minimum of 10 writing assignments of approximately 1,000 words each—including weekly newsgathering for the print and online editions of the paper;
- weekly assigned readings from textbooks;
- portfolio of completed projects.

VII. **Methods of Evaluation**

The following methods of evaluation may be used in the course:

- quizzes;
- grading of articles;
- portfolio evaluations;
- critiques.

VIII. Textbook(s)

El Vaquero Guide and Stylebook. Glendale Community College, 2013. Print.
Provided in class.

12th Grade Textbook Reading Level

The Associated Press Stylebook and Briefing on Media Law. New York: Associated Press, 2013. Print.
12th Grade Textbook Reading Level ISBN: 978-0-917360-57-2

IX. Student Learning Outcomes

Upon successful completion of the required coursework, the student will be able to:

- demonstrate the ability to oversee the production of a student newspaper, with responsibility for its content and editing;
- demonstrate proofreading and copyediting skills to make student-written articles more readable and factually accurate;
- demonstrate the ability to layout pages digitally, including both stories and photos, and upload stories, photos and videos to a website.