

COURSE OUTLINE

**Journalism 110 (C-ID Number: JOUR 160)  
Photojournalism (C-ID Title: Introduction to Photojournalism)**

**I. Catalog Statement**

Journalism 110 provides instruction in techniques for producing photos for news and feature articles. Students learn effective ways to take photos to accompany articles, as well as to use photos to tell a story of their own. Both conventional and digital photography are used.

Total Lecture Units: 2.0

Total Laboratory Units: 1.0

**Total Course Units: 3.0**

Total Lecture Hours: 32.0

Total Laboratory Hours: 48.0

**Total Faculty Contact Hours: 80.0**

Recommended Preparation: Eligibility for ENGL 101 and PHOTO 101.

**II. Course Entry Expectation**

Prior to enrolling in the course, the student should be able to:

Upon successful completion of the required coursework, the student will be able to:

1. organize and write thesis-based essays;
2. use detailed examples, facts, logical explanations, and other appropriate support for thesis statements;
3. critically analyze selected prose works dealing with important contemporary issues;
4. summarize, analyze, and synthesize information, express and apply standards for judgment, compare and contrast, and evaluate evidence in order to form and state reasoned opinions;
5. gather and organize information through library research;
6. demonstrate a command of grammar, diction, syntax, and mechanics sufficient for college level work: control of standard English at the sentence level, with few major errors in grammar and punctuation.

**III. Course Exit Standards**

Upon successful completion of the required coursework, the student will be able to:

1. analyze the history of photojournalism;

2. produce publication-quality photos for a variety of articles, including news and features stories;
3. evaluate the newsworthiness of photos;
4. demonstrate basic computer techniques for processing photos for publication.

**IV. Course Content**

**Total Faculty Contact Hours = 80**

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|----|--|------------|----------|
| A. | Concepts of Photojournalism  | Lecture    | 8 hours  |
|    | 1. History of photojournalism and its role in modern mass media              | Laboratory | 4 hours  |
|    | 2. Relation of photos to storytelling  |            |          |
|    | 3. Free-lancing photos   |            |          |
|    | 4. Professional ethics   |            |          |
|    | 5. Use Adobe Bridge and Adobe Photoshop to prepare photos for publication    |            |          |
|    | 6. Edit photos to choose the best images for a particular story              |            |          |
|    | 7. Analyze legal and ethical situations in photojournalism                   |            |          |
| B. | Technical Skills   | Lecture    | 20 hours |
|    | 1. Page layout for newspapers and magazines                                  | Laboratory | 32 hours |
|    | 2. Framing photos in journalistic context                                    |            |          |
|    | 3. Matching photos to content of articles                                    |            |          |
|    | a. Cutlines: the photographer as writer                                      |            |          |
|    | 4. Shooting photos for publication   |            |          |
|    | a. Operating manual or semi-automatic camera (including digital)             |            |          |
|    | b. Controlling lighting on subjects  |            |          |
|    | c. Controlling exposures   |            |          |
|    | d. Controlling depth of field  |            |          |
|    | e. High-impact photography: the decisive moment                              |            |          |
|    | 5. Producing publication-quality photos                                      |            |          |
|    | a. Analyzing image quality and determine necessary enhancements              |            |          |
|    | 6. Composing publication-quality photos                                      |            |          |
|    | a. Introduction to electronic editing of photos                              |            |          |
|    | b. Electronic photo storage formats  |            |          |
|    | 7. Creating storytelling images, slideshows or videos                        |            |          |
|    | a. Introduction to web images and video                                      |            |          |
|    | 8. Critiquing photos of other students                                       |            |          |
|    | 9. Evaluating the work of other photographers                                |            |          |
|    | a. How professionals compose shots   |            |          |
|    | b. How professionals catch shots on the run                                  |            |          |
|    | 10. Careers in photojournalism   |            |          |
|    | 11. Using Adobe Bridge and Adobe Photoshop to prepare photos for publication |            |          |
|    | 12. Editing photos to choose the best images for a particular story          |            |          |
| C. | Interpersonal Skills   | Lecture    | 4 hours  |

1. Working effectively with writers and editors      Laboratory 12 hours
2. Working effectively with subjects of news/feature articles
3. Following assignment instructions accurately
4. Photographing events on campus for the student newspaper

## **V. Methods of Instruction**

The following methods of instruction may be used in the course:

1. lecture;
2. internet (use of Flickr and a photo sharing site to critique photos during class; viewing videos about working photojournalists; viewing photographs to highlight course content topics);
3. films;
4. group activities;
5. demonstrations;
6. guest speakers.

## **VI. Out of Class Assignments**

The following out of class assignments may be used in the course:

1. photo story project that includes the research and photography of a single/group subject that produces 9-15 photos that tell a story;
2. weekly photo assignments (assignments include features, news, environmental portrait, and sports assignments);
3. reading assignments based on appropriateness of photos for stories;
4. shoot photos for publication;
5. portfolio assignment, which includes all the photos produced in the class;
6. write captions for every photograph.

## **VII. Methods of Evaluation**

The following methods of evaluation may be used in the course:

1. critiques based on choosing the best photos for stories;
2. critiques based on meeting deadlines;
3. participation in class discussions and critiques;
4. final essay exam.

## **VIII. Textbooks**

Kobre, Kenneth. *Photojournalism: The Professionals' Approach*. 6<sup>th</sup> ed.  
Burlington, MA: Elsevier, 2008. Print.

12<sup>th</sup> Grade Textbook Reading Level. ISBN: 978-0-7506-8593-1

\* This is the most recent edition of the preferred textbook.

**IX. Student Learning Outcomes**

Upon successful completion of the required coursework, the student will be able to:

1. demonstrate knowledge of the history of photojournalism;
2. produce publication-quality photos for a variety of news and features stories;
3. evaluate the newsworthiness of photos.