Beyond the Drawing Board: The Physical and Metaphysical Constructs of Memorialization

Catherine Menard
Pasadena Art Center Recent Graduate: Environmental Design

Abstract:

This talk is about an exploration of the physical and metaphysical constructs that surround the question of the spirit through an examination of the architectural process of the Pasadena Armenian Genocide Memorial.

Bio:

Catherine Menard is a recent graduate of Art Center College in the Environmental Design. She is working as a freelance designer and collaborator, envisioning the future of spaces for companies such as Boeing + Teague, Motorola, and Toyota. Her focus, however, mainly resides in her partnership with Moule & Polyzoides Architects to realize her design of the Armenian Genocide Memorial selected to be built for the 100 year commemoration of the genocide on April 24th of 2015 in Pasadena's Memorial Park. She also contributed to the organization of Art Center's first TEDx, as well as designed the stage set for the conference. Catherine was also in a selected student team who collaborated with the Getty's design team to create *LA Constructs the Future: 1940-1990*, exhibited at The Getty Center in Los Angeles in the Summer of 2013.